

ANNUAL REPORT 2024-2025



Minnesota
Agriculture in the
Classroom, Inc.
Foundation



Minnesota Agriculture in the Classroom, Inc. Foundation



**FARM
CAMP**
MINNESOTA

AgMag
Agriculture: Helping you every day!

Welcome to our **ANNUAL REPORT 2024-2025**



Word of the year, IMPACT! Curiosity sparked, connections made, and minds opened. What an incredible year of impact, partnership, and growth.

Minnesota Agriculture in the Classroom (MAITC) is connected with an ever-growing number of educators eager to bring agriculture to life in their classrooms. Partnerships allowed us to bring content experts directly to students, provide engaging professional development, and take learning beyond classroom walls into real-world agriculture experiences

One incredible highlight? **More than 107,772 AgMags (21% increase)** in students' hands this year! That's 107,772 opportunities to explore where our food, fiber, fuel, and natural resources come from, and why they matter. These engaging curriculum pieces

opened doors to big questions, meaningful learning, and future career dreams.

We saw it first-hand, students asking better questions, teachers gaining confidence, and agriculture becoming part of everyday learning in real, relevant ways. That's the kind of impact your support creates. From first graders excited about pollinators to high schoolers imagining careers in ag, this work is making a difference. For the Fiscal Year 2025, **158,728 Minnesota Students** impacted by the work of MAITC.

To our investors, grantors, Board of Directors, and the entire MAITC team, thank you. Your support makes it possible for **K-12 students** to explore the role agriculture plays in their lives, their communities, and their futures. Together, we're moving closer to a shared vision: **Agriculture is valued by all.**



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Message from the **BOARD OF DIRECTORS**



Mark Greenwood, Board Chair

As a proud member of the Minnesota Agriculture in the Classroom (MAITC) Foundation board, I am excited to share the incredible strides our organization has made this year. We are grateful for the continued support of our dedicated staff, donors, and educators who use the curriculum provided by MAITC. We also want to thank the Minnesota Department of Agriculture for their ongoing partnership.

At MAITC, we are committed to fostering a deep understanding of agriculture and its vital role in daily life. We believe that by connecting students with the food they eat, the clothes they wear, and the environment they live in, we are helping build a foundation of knowledge and awareness of agricultural career opportunities.

Over the past year, we have reached classrooms across the state, **serving 88% of Minnesota's public school districts**, with engaging, hands-on lessons and resources designed to spark curiosity and inspire the next generation of agricultural leaders. Through our programs, students are not only learning about farming and food production but also discovering how science, technology, and sustainability play essential roles in shaping the future of agriculture.

This year, we expanded our outreach to both rural and urban schools, ensuring that every student, no matter where they live, has access to the tools and knowledge that connect them to Minnesota's agricultural roots. We are also excited to continue working with local farmers, industry experts, and educators to create real-world learning experiences that help students understand the economic, environmental, and social impact of agriculture.

None of this would be possible without the support of our community. Whether you are a teacher, donor, or volunteer, your involvement is making a real difference. We encourage you to stay engaged with our work by visiting our website, joining our events, or spreading the word about the important efforts of the staff at MAITC.

Thank you for your continued support. We look forward to working together to ensure the next generation is equipped with the knowledge they need to thrive in a world where agriculture is at the heart of it all.

A handwritten signature in black ink, appearing to read 'Mark Greenwood'.



Message from the **EXECUTIVE DIRECTOR**



Ann Marie Ward, Executive Director

Strategic Plans, Outcomes, Experiences and Gratitude!

What began as a year of great expectations culminated with a strategic plan for the Foundation with focused goals, incredible investor support and encouragement, hosting a National Conference with record setting participation and our flagship resource **AgMag impacting over 107,772 students!**

The entire fiscal year was full, month after month with exciting engagement with educators, investors and community inputs, lessons, trainings and experiences that delivered on the mission of increasing agricultural literacy through K-12 education. Just over **158,728 Minnesota Students** were impacted by the work of Minnesota Agriculture in the Classroom (MAITC) during Fiscal Year 2025!

The pages of this Annual Report showcase the incredible accomplishments, impacts and diverse outreach of this organization. Our gratitude for your support and the opportunity to do this work is without measure.

I am honored to serve as the Executive Director and to witness the organizational and program growth that is directly connected to your dedication to the mission.

There are truly not enough words to describe how awesome it is to work with the Team that is MAITC. Our partnership with the Minnesota Department of Agriculture provides a unique facet to this organization that few other states experience. This is truly a remarkable partnership, creating priceless opportunities, and exceptional momentum and energy to pursue the mission.

The incredible dedication and care of VantagePoint Marketing Consultants must be noted, as they are an extension of our program work that continues to accelerate impact and visibility, they are an integral part of the Team.

This year the MAITC Foundation dug in deep to cultivate a strategic plan and set focused goals with the assistance of Mustful Strategic Consulting, this was more than an exercise, we have set an action plan in motion that will be reflected on quarterly to keep the Team focused on the mission.

This work is important, this work is exciting and this work would not be possible without YOU! The Investors, the Board, community advocates, educators, aghosts and the entire Team make impact possible. The obstacles become opportunities and educators and students become curious, engaged and excited to learn about the diverse and unique facets of Minnesota agriculture.

From soil to careers, livestock to fuel, health to international trade, there really are endless ways to bring agriculture into classrooms. Agriculture is EVERYWHERE! The Vision: Agriculture is valued by ALL! Together we can continue to move this vision into Minnesota classrooms.

With deep gratitude,

Ann Marie Ward, Executive Director
Minnesota Agriculture in the Classroom Foundation
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A valued **PARTNERSHIP**

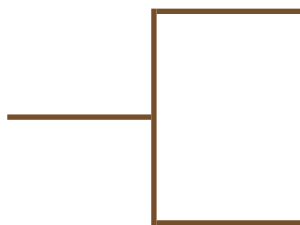
For **four decades**, the public and private sectors have pooled human and financial resources to advance agricultural literacy among K-12 students and educators through the Minnesota Agriculture in the Classroom (MAITC) program. This **unique public/private partnership** model provides program consistency and credibility in Minnesota's agricultural and educational communities and is known for effectively leveraging resources from both sectors.

The Minnesota Department of Agriculture is the lead for MAITC program development and implementation, while the MAITC Foundation

secures and manages private funds to support the overall program. Funds committed to the program from both sectors are leveraged many times over. This partnership has also allowed MAITC to offer educational materials for FREE since program inception in 1985.

The MAITC Foundation began in 2007 to support the MAITC program. The foundation is led by a Board of Directors that represent agriculture and education communities. MAITC is a 501(c)3 not for profit charity. Funders are vital to providing free educational resources, grants and outreach to the state's K-12 community.

Organizational **STRUCTURE**



m DEPARTMENT OF
AGRICULTURE



Mission & **VISION**

Vision

Agriculture is valued by ALL.

Mission

To increase agricultural literacy through K-12 education.

An agriculturally literate person is defined as "one who understands and can communicate the source and value of agriculture as it affects our quality of life."

The Minnesota Agriculture in the Classroom program (MAITC) empowers K-12 educators to infuse agriculture in their science, social studies, language arts and nutrition curricula.



Minnesota Agriculture in the
Classroom, Inc. Foundation

July 25, 2025



Dear supporters of the Minnesota Agriculture in the Classroom Foundation,

The Minnesota Department of Agriculture and the Minnesota Agriculture in the Classroom Foundation have a long and productive partnership that jointly funds, develops, and disseminates educational resources and programs related to agriculture, food, and natural resources. This public/private partnership is recognized as a national leader.

MDA provides two amazing Education Specialists (Sue Knott and Keri Sidle) who assist administrators, educators, and ag advocates in finding the right activities, curriculum, and people to meet their ag literacy needs. Keri and Sue lead workshops that train educators and future educators on how to make the most of the FREE resources that Minnesota Ag in the Classroom offers. MDA provides office space, technology, training, travel, a student worker, and a limited amount of program funds to support the program. These investments totaled more than \$375,000 in state fiscal year 2025.

2025 has been filled with amazing accomplishments and highlights. What started as a single publication in 1985 reached a new milestone in 2025: 100,000 AgMags ordered in one year! This achievement is more than a number. It's a sign of growing interest in agricultural literacy, of teachers embracing hands-on, engaging, standards-based content, and of students learning where their food, fiber, and fuel is produced.

Minnesota was honored to host the 2025 National Agriculture in the Classroom conference and attendees from all over the country raved about the content, organization, and hospitality provided by the Minnesota team. It was amazing to see the Minnesota team in action making sure that the nearly 600 attendees had amazing experiences in Minnesota.

On behalf of the MDA, thank you to Minnesota Agriculture in the Classroom Foundation supporters, board members, and staff for their dedication and collaboration. We look forward to being your partner for many years to come!

Sincerely,

Paul Hugunin

Director, Ag Marketing and Development Division

Paul.hugunin@state.mn.us

In accordance with the Americans with Disabilities Act, this information is available in alternative forms of communication upon request by calling 651-201-6000. TTY users can call the Minnesota Relay Service at 711. The MDA is an equal opportunity employer and provider.



Our TEAM

We are comprised of both Minnesota Department of Agriculture (MDA) and Minnesota Agriculture in the Classroom (MAITC), Inc. Foundation staff. State staff includes two Education Specialists. Foundation team members include three Resource Specialists, the Farm Camp Program Director and the Foundation Executive Director as contracted [team members](#).

mn DEPARTMENT OF AGRICULTURE



Minnesota Agriculture in the Classroom, Inc. Foundation



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Minnesota Agriculture in the Classroom, Inc. Foundation

Programs and **RESOURCES**

STUDENT ENGAGEMENT

**AGMAG
Print & Online**



**FARM CAMP
Minnesota**



**VIRTUAL
Field Trips**



**FARM & FOOD
Book Month**



CURRICULAR RESOURCES

**CURRICULUM
Matrix**



**FOOD
for Thought**



**READ
and Grow**



K-12 EDUCATOR OPPORTUNITIES

**EDUCATOR
Workshops &
Webinars**



**OUTSTANDING
Teacher Award**



**AGRICULTURAL
Literacy & First Year
Teacher Grants**



**TEACHER
Tours**



National Ag in the Classroom **CONFERENCE** **IN MINNESOTA 2025**

A Week of Learning, Connecting & Celebrating Agriculture

In June, Minnesota hosted the [2025 National Agriculture in the Classroom Conference](#) in Minneapolis. Over four days, 600+ educators, volunteers, and ag literacy leaders explored ways to bring agriculture to life through workshops, tours, and shared learning.

Spotlight on Minnesota Educators

A highlight was honoring the “25 in 2025” scholarship recipients—Minnesota teachers dedicated to advancing ag literacy. The Minnesota Reception also celebrated outgoing advisory members and thanked educators, partners, and investors.

Powered by Partnerships

Sponsors, including Minnesota Corn Growers, Minnesota Soybean, Farm Bureau, American Sugar Alliance, NRCS–Minnesota, Compeer Financial, and Midwest Dairy made the event possible, supporting tours, materials, and resources.

Hands-On Experiences

Traveling workshops showcased Minnesota’s agricultural diversity—from dairy farms and orchards to urban sustainability, vineyards, and research facilities—connecting classroom concepts to real-world examples.



Gratitude & Moving Forward

Thanks to volunteers, board members, and both state and national teams who created a welcoming, memorable event. Together, we continue growing agricultural literacy across Minnesota and beyond.

Scan or click QR code:

Full Article





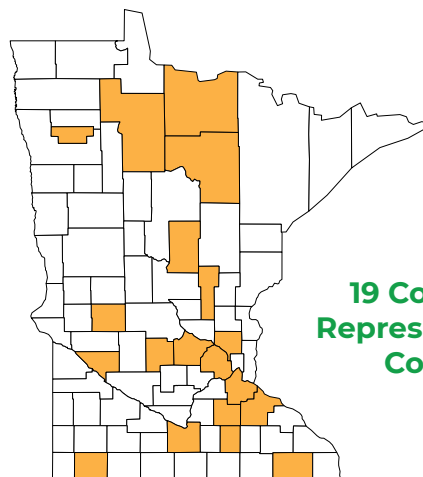
25 in 25 Professional Learning **COHORT**



Thanks to our investors' support, the [25 in 25 educators](#) attended the National Agriculture in the Classroom Conference and became a Professional Learning Cohort.

One educator who applied was especially excited about the cohort opportunity, recognizing that its impact extends beyond the conference. By joining a collaborative group, educators commit to a year of continued

learning, sharing ideas, and providing professional development in their school district. This ongoing support helps strengthen agricultural literacy, starting in the classroom and reaching into communities.



**19 Counties
Represented by
Cohort**

Educator **ADVISORY TEAM**

The Educator Advisory Team was introduced in 2022 as a way for Minnesota Agriculture in the Classroom (MAITC) staff to stay connected and get quality feedback from Minnesota K-12 educators.

Educators completed an application and were asked to contribute time through quarterly meetings, deliver a hands-on professional development session to peers using MAITC resources, provide feedback and insight on MAITC resource development and to do this by serving a three year term. Educators are offered a stipend and reimbursement for their travel.

Their contributions have been instrumental in guiding MAITC's work and ensuring that agricultural literacy reaches classrooms in meaningful ways.

Current Team Members

Jody Ruen, Heather Moore, Kerry Schulte, Kimberly Penning, Hannah Seegar, Livia Zitzow, Tracy Bockbrader, Megan Hall, Stephanie McCleerey, and Brianna Havir.



At the [MN Reception](#) during the National Agriculture in the Classroom Conference, we recognized the first educators who termed off of the Advisory Team.

Team Members Termed Off

(Pictured above) McKenzie Gregory, Jeni Breidenbach, Meghan Sunderland, Josh Munoz, Beth Sletta, and Amy Mastin.



Outstanding **TEACHER AWARD**



Minnesota Agriculture in the Classroom (MAITC) is proud to honor **Nathan Lund of Glacial Hills Elementary in Starbuck** as the 2025 Outstanding Teacher of the Year.

Since 2021, Lund has inspired his 5th and 6th grade students through hands-on agricultural learning, from schoolyard gardens, hydroponics, and composting to habitat restoration and food-making projects.

His efforts, supported by programs like Ag in the Classroom, Lettuce Grow, and Farm to School, have fostered student leadership, environmental stewardship, and community engagement.

As this year's award recipient, Lund received **\$500** and support to attend the 2025 National Agriculture in the Classroom Conference in Minneapolis, June 23–26, 2025.



After School **PD**

MAITC's After School Professional Development series offered educators engaging online sessions led by MAITC team members and agriculture experts.

61 teachers registered to attend. These interactive opportunities introduced teachers to real-world agricultural resources and provided grade-appropriate lessons they could take directly into the classroom.

Participants also earned CEU credits and enjoyed fun incentives such as prize drawings for an Edison robot starter pack and Outdoor Farm, Indoor Farm books, making professional development both practical and rewarding.



AFTER SCHOOL
Professional Development



Ag Literacy GRANTS

Minnesota Agriculture in the Classroom (MAITC) is a unique public/private partnership between the MAITC Foundation and the Minnesota Department of Agriculture. The Foundation has included the [Ag Literacy Grant program](#) in their budget. The Ag Literacy Grant Program provides **awards of up to \$1,000**.

These grants help K-12 educators bring agriculture and food systems to life in their classrooms by launching new ideas or enhancing existing projects. The focus is on giving students meaningful, hands-on, cross-curricular experiences with agriculture.

In the 2024–2025 school year, MAITC awarded **12 grants**, reaching **3,137 students** statewide in **grades K-12**, with **\$10,431** distributed from

the **Ag Literacy Grant Fund** and **\$300** from the **Transportation Fund**.



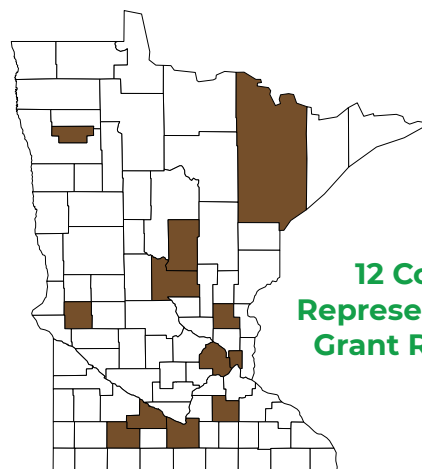
Agricultural  Literacy
GRANTS

First-Year Teacher GRANTS

MAITC is a unique public/private partnership between the MAITC Foundation and the Minnesota Department of Agriculture. The Foundation has included the [First-Year Teacher Grant program](#) in their budget. The First-Year Teacher Grant Program provides **awards of up to \$200**.

These grants support new K-12 educators in integrating agriculture into their classrooms while helping MAITC build lasting connections with teacher leaders at the start of their careers. Funding can be used for supplies, agriculture-themed resources, or hands-on learning projects that bring agriculture to life for students.

In the 2024–2025 school year, MAITC awarded **11 grants**, reaching **294 students** statewide in **grades K-4**, with **\$2,030** distributed.



**12 Counties
Represented by All
Grant Recipients**

First-Year  Teacher
GRANTS



School GARDEN CONFERENCE

Minnesota Agriculture in the Classroom (MAITC), the Minnesota Department of Agriculture, and the Minnesota Department of Education co-hosted the School Garden Conference, bringing together **107 educators**, Master Gardeners, and school leaders statewide, with 24 more on the waitlist. School gardens give students hands-on ways to meet academic goals, explore agriculture and healthy eating, engage with partners, and connect with the environment.

The conference featured **12 breakout workshops led by 17 speakers**, covering practical topics such as seed starting, garden management, summer maintenance, vegetable selection, and microgreens. Seven roundtable discussions highlighted Garden to Cafeteria programs, Indigenous gardening, curriculum integration, indoor gardening, AmeriCorps support, health and wellness, and funding, while a panel on funding shared strategies to secure resources for sustainable programs.

Attendees left with lesson plans, tools, and connections, ready to grow thriving school gardens. The conference, planned in just six weeks, reinforced MAITC's commitment to helping educators create engaging, cross-curricular learning experiences that connect students to agriculture and communities.

Scan or click QR code:

*Highlights from Select
Breakout Sessions:*



Virtual FIELD TRIPS

Minnesota Agriculture in the Classroom (MAITC) provides students and educators with unique experiences that build agricultural literacy.

One key initiative is the [Virtual Field Trip Series](#), giving K–5 students live 30-minute Zoom tours of Minnesota farms and agricultural sites.

In the 2024–2025 school year, **7,322 students** from **370 classrooms** participated, gaining firsthand insight into the people, places, and practices that shape our state's agriculture.

Virtual FIELD TRIPS



Farm at the Arb
• Chaska, MN



The Little Green Wagon
• Mankato, MN



Tenacity Ag
• Hancock, MN



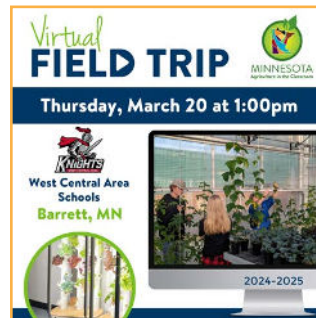
CannonBelles Cheese
• Cannon Falls, MN



Kvistad Turkeys
• Cottonwood, MN



Midtown Global Market
• Minneapolis, MN



West Central Area Schools
• Barrett, MN

Scan or click QR code:

Watch Videos

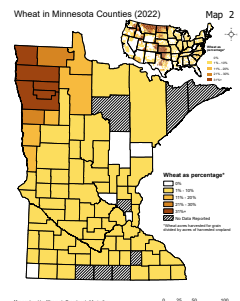


Food For THOUGHT

[Food for Thought](#) connects Minnesota Geography with Agriculture through **17 lessons**, **42 static maps** and additional **interactive map layers**. It's designed to engage K-12 students and inspire interest in the geography of Minnesota agriculture.

Over **30,000 student desk maps** have been requested since 2020 in addition to online

exploration of layered maps. Food for Thought is currently undergoing a revitalization process in which educators are providing feedback on how to continue to engage students with these great resources.



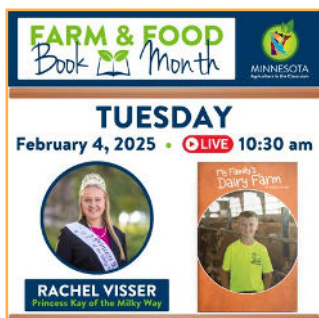
Farm & Food BOOK MONTH

Minnesota Agriculture in the Classroom (MAITC)'s [Fifth Annual Farm & Food Book Celebration](#) expanded this year from a week into a month-long event, featuring four special readings spread throughout February.

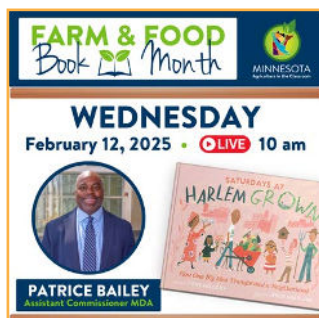
Building on the success of past years, the celebration invited guest readers to share agriculture-themed books virtually with classrooms across Minnesota, sparking curiosity and conversations about food and farming.

In total, the 2024 celebration reached **114 classrooms** and connected with **2,340 students**, giving them the chance to experience agriculture through stories that make learning fun and relatable.

FARM & FOOD Book Month



Rachel Visser
• My Family's Dairy Farm



Patrice Bailey
• Saturdays at Harlem Grown



Lisl Detlefsen
• Still There Was Bread

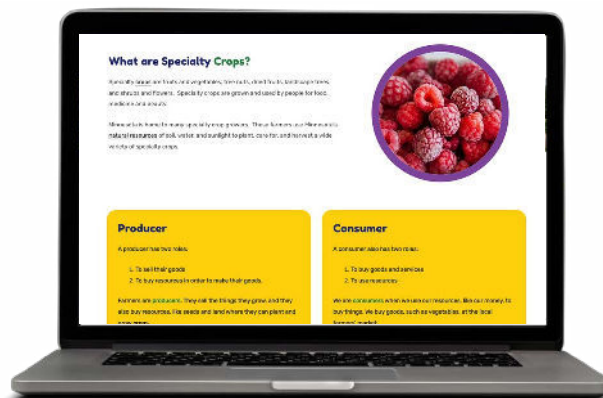


Ben Risseuw
• It's Milking Time

Minnesota SPECIALTY CROPS

Minnesota is home to many specialty crop growers, from apple orchards and berry farms to Christmas tree producers and maple syrup makers. With support from the USDA Specialty Crop Block Grant, Minnesota Agriculture in the Classroom created new web pages featuring [apples](#), [berries](#), [Christmas trees](#), and [maple syrup](#).

Modeled after our Commodity Pages, these resources connect students and educators to the important role specialty crops play in Minnesota agriculture, while offering interactive and classroom-friendly learning opportunities.



Scan or click QR code,
or visit

[www.mnagmag.org/
specialty-crops/](http://www.mnagmag.org/specialty-crops/)

Visit Website



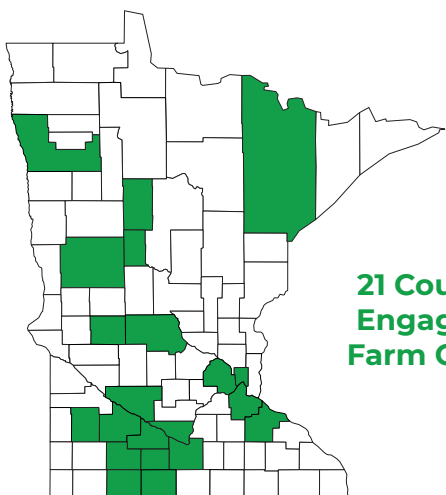
Farm Camp MINNESOTA

Farm Camp is a three-part immersive agriculture experience that bridges the classroom to the farm through immersive learning experiences for grades **5th-12th grade learners**.

Farm Camp experiences reinforce academic standards, engage students in their learning, and create real world connections with agriculture and careers.

The 3-parts of Farm Camp

- [In-Classroom Learning](#)
- [Hands-On Experience](#)
- [Career Exploration](#)



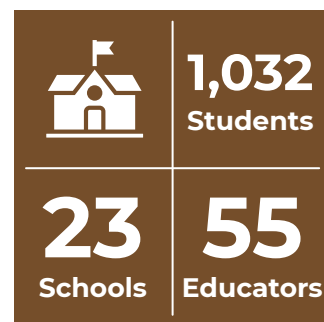
21 Counties Engaged in Farm Camps

Ag Career Videos

MAITC partnered with Lakeland PBS to produce [Careers Beyond The Farm](#) videos, highlighting diverse and modern career paths in agriculture. These videos feature real professionals whose stories showcase opportunities that go far beyond traditional roles, inspiring students to explore agriculture's ever-evolving fields.

Scan or click QR code:

Watch Career Videos

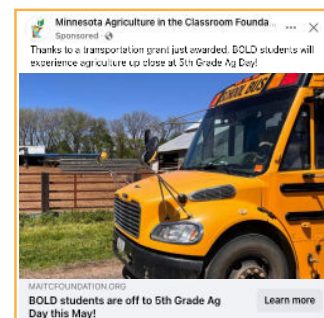


Transportation Grants

[Transportation Grants](#) made a big impact during the 2024–2025 school year, helping **17 schools** bring students to Farm Camps.

From a group of just 5 students to one with 141, the program proved essential for schools of every size. In total, **23 buses and 4 vans** were funded through these grants. Support also extended to bussing at the 2025 National Agriculture in the Classroom Conference. A continuing challenge, however, is the limited availability of bus drivers.

"Thank you for the amazing grant from this mom of a 5th grader w BOLD. He's going to love it and I'm so grateful for your help on transporting our children to allow them to attend this. 🙌💗💗" - Blanca, Facebook



Farm Camp Features: Metro Deaf School Visits Len Busch Roses

In October 2024, students from [Metro Deaf School](#) attended a Farm Camp at Len Busch Roses in Minneapolis. With support from a Minnesota Agriculture in the Classroom (MAITC) Transportation Grant, all students were able to participate using one bus and three vans.

They explored greenhouse technology, water systems, and flower production, sparking new interest in agriculture and even inspiring one student to apply for a summer job.

Student understanding of agriculture grew by 35.3 percent, with 85 percent reporting greater knowledge of the industry after the experience.



FARM CAMP —MINNESOTA—

Scan or click QR code, or visit
www.farmcampminnesota.org

Visit
Website



Cherry School Students Discover Agriculture Through Farm Camp

On April 10, 2025, **30 students** from [Cherry School](#) explored dairy, sheep, and goat farming through Farm Camp Minnesota, boosting agricultural knowledge from **60 to 91 percent** thanks to a Transportation Grant and strong partnership with Farm Bureau.



Immanuel Lutheran Students Explore Agriculture Careers at Farm Camp

On May 1, 2025, **30 students** from [Immanuel Lutheran School](#) in Lakefield gained firsthand experience with equipment, crops, and livestock through Farm Camp Minnesota, hosted by Kurt Blomgren, State Executive Director of the Farm Service Agency, and Brandon Fast, member of the Minnesota Corn Research & Promotion Council, raising student knowledge from **65 to 100 percent**.



Harding High School Students Connect Food, Farming, and Careers at Farm Camp

On April 24, 2025, **22 students** from [Harding High School](#) visited a dairy, beef farm, and CannonBelles Cheese through Farm Camp Minnesota, where a Transportation Grant supported an experience students called their best field trip ever, boosting career awareness from **36 to 89 percent**.



The AGMAG

100,000 AgMags.
One Incredible Milestone.


107,772
AgMags
Utilized!

What started as a single publication in 1985 has grown into one of Minnesota's most powerful classroom resources. Each year, educators sign up annually for AgMags.

After a challenging 2020–2021 school year with just 48,000

AgMags reaching classrooms, our team pressed on with new strategies. Following a successful 2022, we set a bold goal: 100,000 requests. Thanks to the dedication of our team and Minnesota teachers, that goal became reality in **2024–2025**, with **distribution rising 21%** over the previous year of 89,003 copies.

More than a number, this milestone reflects growing interest in agricultural literacy, teachers embracing standards-based content, and students learning where their food, fiber, and fuel come from.

The **AgMag** has been a cornerstone for Minnesota educators. The **FREE** series includes two grade-specific issues in print and **online** for each K–6 level, corresponding **teacher guides** and interactive activities. It complements traditional resources with close-to-home stories about producers and agriculture businesses.

AgMag
Agriculture: Helping you every day!



Fun Fact: How an AgMag is created:

Each AgMag is the result of extensive teamwork and creativity! Here's a quick look at the steps:

- Brainstorm & Rough Sketch
- Interviews & Research
- Drafting & Design
- Proofing Process
- Supplemental Content Created
- Teacher Review
- Send to Print
- Distribute

Scan or click QR code,
or visit

www.mnagmag.org

Visit Website



40th Anniversary CELEBRATION

In 2025, Minnesota Agriculture in the Classroom (MAITC) proudly celebrates **40 years of advancing agricultural literacy** across the state. Since its founding, the program has provided meaningful resources, experiences, and connections that help students and educators understand the vital role agriculture plays in daily life.

While classrooms, technology, and teaching methods have evolved over four decades, our vision has remained steadfast: Agriculture is valued by all. We are deeply grateful to the educators, students, partners, and supporters who have joined us on this journey—your commitment has made it possible to continue inspiring curiosity

and appreciation for agriculture for 40 years and beyond.

Watch for additional celebration details including an in-person reception taking place in July of 2026. We look forward to celebrating with everyone!



Foundation STRATEGIC PLAN

At the MAITC Foundation, we're committed to increasing our impact and supporting educators, students, and communities.

With input from key stakeholders, we've developed a **new strategic plan** focused on relationships, growth, impact, and sustainability.

Goal 1: Strengthen Relationships with Educators and Industry Partners

We aim to maintain and deepen relationships with educators, investors, and agriculture advocates to broaden our impact statewide.

Key Metrics:

- School district and county engagement coverage
- Year-over-year educator retention
- Volume of educator and community partnerships
- Donor engagement in annual activities
- Consistent communication and contractor performance

Goal 2: Expand Student Understanding of Agriculture and Careers

We are committed to enhancing student awareness of agriculture as a vibrant industry with diverse career opportunities.

Key Metrics:

- Improvement in student learning via pre/post assessments

- Distribution and use of AgMags
- Access and usage of career exploration tools
- Student reach via partners and programs

Goal 3: Maintain a Strong Financial Foundation

Long-term success requires a diverse, stable funding model supported by strong relationships and transparent practices.

Key Metrics:

- Revenue source diversification
- Balance of administrative vs. program expenses
- Actual vs. budget financial performance
- Donation frequency, size, and retention rates
- Strength of investor relationships and recurring gifts

Goal 4: Engage Key Audiences with Data-Driven Communication

We aim to communicate our impact effectively and grow our audience using meaningful data and storytelling.

Key Metrics:

- Growth in website and social media engagement
- Program-level data collection integration
- Quality of storytelling in annual and impact reports



Our Valued **INVESTORS**

35+ Years

-  **Compeer Financial**

- **Minnesota Beef Research & Promotion Council**
- **Midwest Dairy Association**
- **Minnesota Livestock Breeders Association**
-  **Minnesota Soybean Research & Promotion Council**

- **Minnesota Farm Bureau Foundation**
- **Minnesota Pork Board**
-  **Minnesota Corn Growers Association**

- **Minnesota Crop Production Retailers**
- **Northharvest Bean Growers Association**

30+ Years

- **Minnesota Turkey Research & Promotion Council**
- **Minnesota Wheat Research & Promotion Council**
- **Minnesota Assn of Agricultural Educators**
- **Minnesota Grain and Feed Association**
- **Minnesota Farmers Union**
- **Minnesota Honey Producers Association**

- **Red River Valley Sugarbeet Education Foundation**
- **James Ertl**

25+ Years

- First District Association
- Midwest Food Products Association
- Minn-Dak Farmers Cooperative
-  **The Rosen Family Foundation Inc.**



The Rosen Family
Foundation, Inc.

- Southern Minnesota Beet Sugar Cooperative

20+ Years

- Minnesota Agri Growth Council
- Minnesota Area II Potato Research & Promotion Council

15+ Years

-  **AgCountry Farm Credit Services**



- Lac Qui Parle County Farm Bureau
- Minnesota CattleWomen

10+ Years

- Bongards Creameries
- Yellow Medicine County Corn Growers
- Martin County Farm Bureau
- Walter Munsterman



- SE Grains & Feed Dealers
- Carver County Farm Bureau
- Christensen Farms
- Ed Frederick
- Mary Larson
- Joel Mathiowetz
- Sarah & Dallas Dornink
- Charles & Yvonne Erickson
- CoBank

5+ Years

- Randy Mathiowetz
- MN Agri-Women
- Kari Schwab
- Vernon Cardwell
- Dakota County Farm Bureau
- McPherson Crop Management
- Renville County Corn & Soybean Growers Association
- Absolute Energy LLC
- Dennis Bjorklund
- Ahnna & Kyle Compart
- Sue Knott
- Miles & Sarah Kuschel
- Martin County Pork Producers
- New Fashion Pork
- Redwood Area Cattlemen
- Vicky & Scott Singlestad
- Paul & Val Aarsvold
- Petersen Farms, Inc.
- RD Offutt Company
- Brown County Rural Electrical Association
- Joanne Dale
- Steven & Kathleen Geis
- Mark & Mary Davis Foundation
- Martin County Corn & Soybean Growers
- NuWay- K&H Cooperative
- Riverview LLP
- Keri Sidle
- Greta Tank
- Jennifer Wagner-Lahr

For current list of Investors
scan or click QR code,
or visit

[www.maitcfoundation.org/
foundation-sponsors/](http://www.maitcfoundation.org/foundation-sponsors/)



- Ann Marie Ward
- Deanne Nelson
- Fairmont Veterinary Clinic
- Eric & Erica Sawatzke

1-4 Years

- Town & Country Agency
- Agri Bank
- Peter Bakken
- Pam Debele
- Scott & Jean Winslow
- Minnesota Cultivated Wild Rice
- Haley Ammann-Ekstrom
- Andrea Anderson
- Arnold's Case IH
- Jessica Petroske
- Jenna Davis
- Katie Drewitz
- Paul Hugunin
- Sarah Kuechle
- Emily & Ryan Ponwith
- Tom Walsh
- Guardian Energy, LLC
- Winona Anderson
- Mark Greenwood
- Tiffany Kortbein Family
-  **U.S. Department of Ag NRCS**



- VantagePoint Marketing
- Offutt Family Foundation
- Kayla Pieh
- Laura Langan
- High Plains Journal
- Matthew Fischbach
- Brandi Wulkan
- Ashley Wulf
- Minnesota Vikings
- Abby Gail Little
- Angela Guentzel

Sponsorship Levels:

-  **Generations Club** (\$60,000 and up)
-  **Cultivating Our Future** (\$40,000 - \$59,999)
-  **Growing the Mission** (\$20,000 - \$39,999)
-  **Seeds of Support** (Up to \$19,999) *No icon shown*



Board of **DIRECTORS**

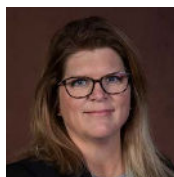
Minnesota Agriculture in the Classroom (MAITC), Inc. Foundation is led by Executive Director, Ann Marie Ward, under the direction of a [Board of Directors](#).

Their expertise and commitment are instrumental in delivering innovative and engaging learning experiences.

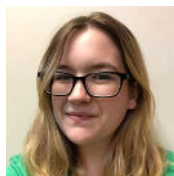
To learn more about each board member, scan or click QR code, or visit www.maitcfoundation.org/meet-the-team/



Haley Ammann-Ekstrom
NuWay-K&H Cooperative
Welcome



Sarah Kuechle
Kuechle Dairy & Form-A-Feed
Eden Valley



Winona Anderson
Minnesota Farmers Union
St. Paul



Ashley Wulf
Minnesota Beef Research and
Promotion Council
Benson



Kayla Pieh
Advocate for Agriculture
Stillwater



Abby Gail Little
CFANS, U of MN
Minneapolis



Angela Guentzel
Minnesota Corn Growers Association
Kasota



Paul Hugunin
Ex-Officio Director / Non-voting
Ag Marketing & Development - MDA
St Paul



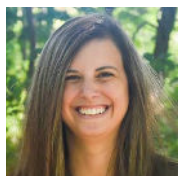
Kari Schwab
Ex-Officio Director / Non-voting
MN Agricultural Education Leadership
Council
St Paul



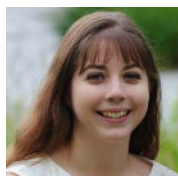
Mark Greenwood
Chair
Advocate for Agriculture
Sleepy Eye



Pam Debele
Vice-Chair
Farm Bureau
St Michael



Tiffany Kortbein
Treasurer
Greenvale Park Elementary
Northfield



Katie Drewitz
Secretary
U of MN Extension
Chatfield



Tom Walsh
Past Co-Chair
Riverview Dairy
DeGraff



Jen Wagner-Lahr
Past Co-Chair
AURI
Cold Spring



Financial REPORT

3:17 PM

08/19/25

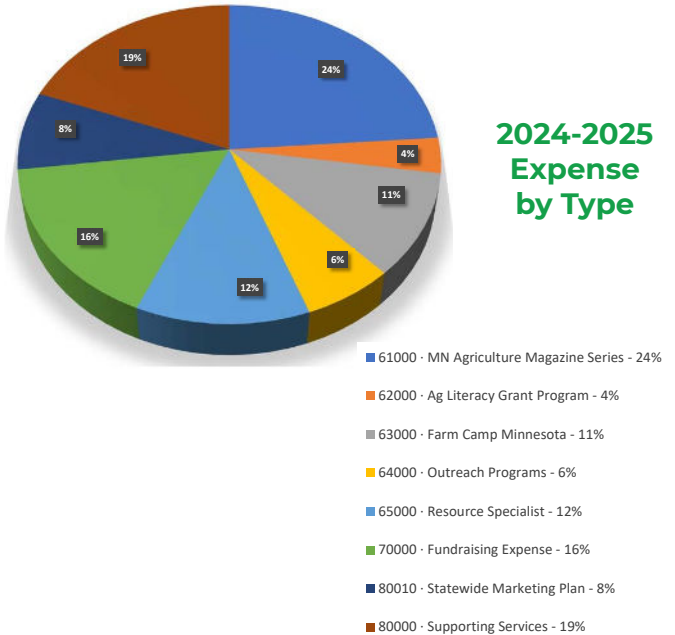
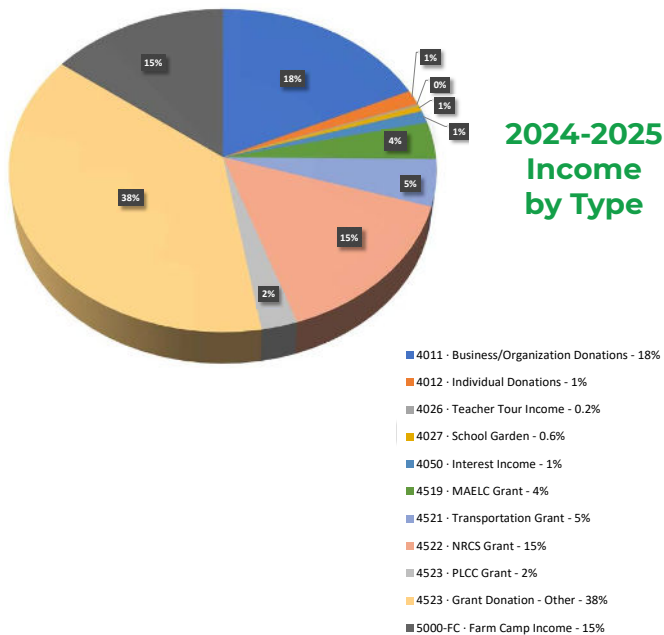
Accrual Basis

Minnesota Agriculture in the Classroom Foundation

Balance Sheet

As of June 30, 2025

	Jun 30, 25	Jun 30, 24	% Change
ASSETS			
Current Assets			
Checking/Savings			
1100-MA · MAITC Bank Accounts			
1101 · Checking-Bremer Bank 2974	23,558.86	54,397.01	-56.7%
1103 · Savings-Bremer 8146	312,719.79	261,180.72	19.7%
Total 1100-MA · MAITC Bank Accounts	336,278.65	315,577.73	6.6%
Total Checking/Savings	336,278.65	315,577.73	6.6%
Total Current Assets	336,278.65	315,577.73	6.6%
TOTAL ASSETS	336,278.65	315,577.73	6.6%
LIABILITIES & EQUITY			
Equity			
3001 · Unrestricted Equity	7,977.01	7,977.01	0.0%
3002 · Restricted Equity	42,864.76	42,864.76	0.0%
3900 · Retained Earnings	264,735.96	157,291.15	68.3%
Net Income	20,700.92	107,444.81	-80.7%
Total Equity	336,278.65	315,577.73	6.6%
TOTAL LIABILITIES & EQUITY	336,278.65	315,577.73	6.6%



Farm Camp Minnesota is under the umbrella of Minnesota Agriculture in the Classroom, Inc. Foundation.





Agriculture is **VALUED** by **ALL**.

Increasing Agricultural Literacy
through K-12 Education



**Minnesota Agriculture in the
Classroom, Inc. Foundation**
**Ann Marie Ward, Executive
Director**
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Luverne, MN 56156-0553



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